



# HGTV REVEALS FAIRWAY RANCH IN ROANOKE IS THE LOCATION OF ITS 2019 DREAM HOME

Surrounded by expansive greenbelts, neighborhood parks, miles of walking trails, and acres of placid lakes, Fairway Ranch in Roanoke, Texas is honored to be selected by HGTV and Highland Homes to be the location of the 2019 Dream Home. This 346-acre master-planned community, once part of legendary golfer Byron Nelson’s ranch, has spectacular homes priced from the \$400’s to \$800’s. This year, one home in particular will steal the spotlight. Brought to you by HGTV and Highland Homes, Fairway Ranch is the site of the nationally televised 2019 Dream Home.

[EXPLORE THE COMMUNITY HERE](#)



*The award winning amenity center designed by DSGN Architects*

In 2010, the Estate of Byron Nelson selected Wilbow Corporation to develop a portion of the ranch into Byron’s vision of a vibrant community of homes where young, growing families could live and thrive. The community has four distinctive neighborhoods all under strict architectural covenants. Winding streets follow the rugged contours and native plantings create a unique and memorable setting for executive homes. The community incorporates an on-site daycare center and Wayne A. Cox Elementary School, as well as an award-winning amenity center and acres of open space.

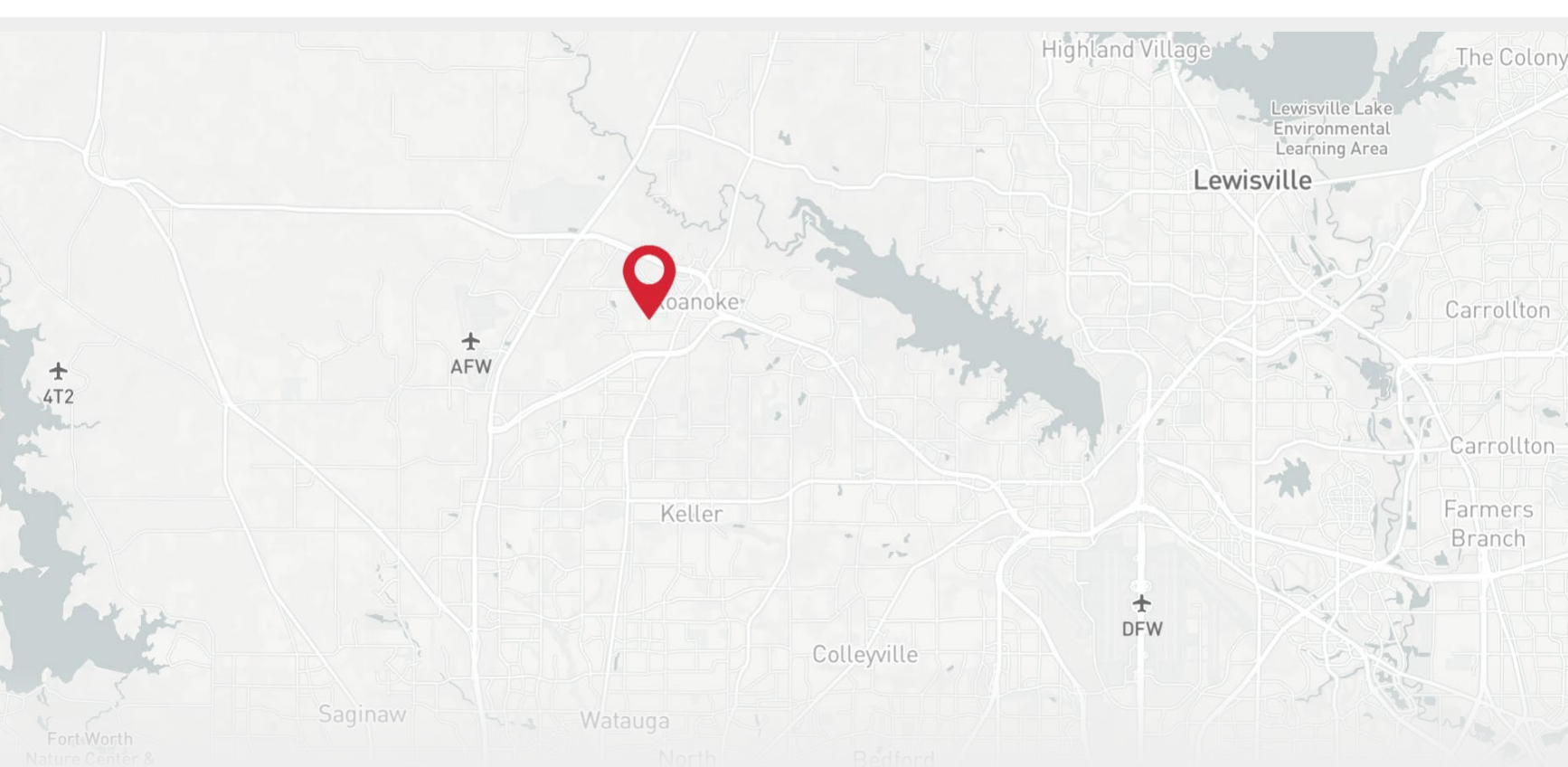


*The site of the HGTV Dream Home overlooks this lake*



Highland Homes has been building in Fairway Ranch since the community opened in Fall 2013. Highland has continually adapted their homes to changing homebuyer preferences with new plans and features. Highland was approached by HGTV to build a Dream Home in Texas and Fairway Ranch selected as the best location.

The last phase of homes in Fairway Ranch is currently under construction and sell-out is expected in 2020. Wilbow invites you to visit Roanoke and see for yourself why HGTV and Highland selected Fairway Ranch for the 2019 Dream Home.



## A SPECIAL THANKS

Wilbow would like to thank the following companies and people who have been instrumental to Fairway Ranch’s success:

- HGTV
- City of Roanoke
- Peggy Nelson
- Frost Bank
- Hocker Design
- Drees Homes
- David Weekley Homes

- Highland Homes
- Estate of Byron Nelson
- Jon Bradley
- Jacobs Engineering
- Robert Meckfessel, DSGN Architects
- Perry Homes
- Darling Homes

For more information on Wilbow, please visit us online at: [wilbow.com](http://wilbow.com)

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